



American Telugu Association

Passion For Our Culture, Compassion For Our People

అమెరికా తెలుగు సంఘం



Silver Jubilee Conference

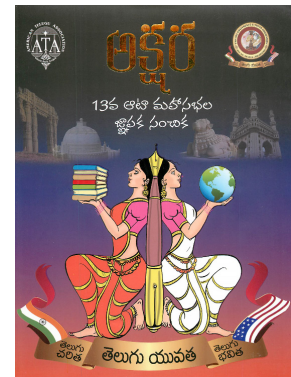
July 1st, 2nd and 3rd of 2016 at
Rosemont Convention Center, Chicago, IL
Calling for Ads in ATA Silver Jubilee Souvenir

Benefits of Advertising in the Souvenir

- ❖ Great opportunity to promote your Company, Business, Products or Services to highly selective and successful Telugu speaking community in entire North America
- ❖ ATA conference is expected to be attended by over 12,000 people from North America and other parts of the world
- ❖ Over 3500 copies are expected to be distributed to Attendees and another 1000 will be mailed to all life members of ATA located all over the US. Another 25000 Souvenir digital copies are expected to be downloaded before, during and after the conference
- ❖ Fantastic opportunity for businesses in Chicago as nearly 50 percent of the attendees will be from Chicago and other neighboring cities
- ❖ ATA Silver Jubilee Souvenir will be made available as free eBook in Apple iBook store, Amazon, Google Books and eBooks2go.com store for anyone to download from anywhere in the world
- ❖ All Ads in the Souvenir will have hotlinks to the website and phone numbers for easy look up and dialing
- ❖ ATA Silver Jubilee Conference Souvenir will serve as great memorabilia as it will contain over 300 color pages filled with exclusive cultural, social and literary articles, jokes, poems, eye catching illustrations and information about Telugu Community

Souvenir Ad Prices

Price info	USD
BACK COVER PAGE (LAST PAGE)	\$5,000.00
3RD PAGE	\$4,000.00
3RD PAGE FROM LAST	\$4,000.00
INSIDE COVER PAGE (2ND PAGE)	\$3,000.00
INSIDE BACK COVER	\$3,000.00
SPREAD PAGES (17" X 11")	\$1,800.00
FULL PAGE (8.5" X 11")	\$1,000.00
HALF PAGE (8.5" X 5.5")	\$ 600.00
BANNER AD (2 "X 6")	\$ 400.00
BANNER AD (1" X 7")	\$ 300.00
CLASSIFIED AD (2"X 4")	\$ 250.00



Last date for submission of Ad: May 15th, 2016

To reserve your space in the Silver Jubilee Souvenir, please call

Venkat Thudi - Chair - Souvenir Ad Committee

Phone: US: 1-847- 749- 5516 - Email: atasouvenirads@outlook.com